BIRAC – CMR CONSULTATIVE MEETINGS

mHealth in India
Envisage the road ahead

One of the tools to overcome the healthcare divide is the transformational potential of mobile health, or mHealth that can provide effective health intervention in developing world. Empowered by connectivity tools and data transfer capabilities, quality healthcare delivery is possible for citizens.

There are mHealth tools available that can deliver education and awareness, enable clinical decision making, track diseases; and enhance preventive care measures. Mobile phones can be used as a communication, support and training tool for healthcare workers; in diagnostic and treatment support.

BIRAC in order to cater the mHealth challenges would like to understand the mHealth segment better in terms of technologies that it encompasses, the ecosystem it works in, the key stakeholders and initiatives currently ongoing. BIRAC has commissioned a report to facilitate this understanding. A series of consultative meetings are planned with stakeholders to understand challenges and needs with mHealth sector.

Key Highlights
1. m-health: mobile applications for healthcare
2. The IT perspective: Navigation, Positioning and Telecommunications
3. Robotic health (e.g., home assistance)
4. mHealth Challenges – Interoperability
5. mHealth in the Indian context

AGENDA

10 - 11 AM Registration
11 - 11.15 AM Introduction and Agenda setting by BIRAC
11.15 - 11.30 AM Background Paper Presentation by CyberMedia Research
11.30 - 1.00 PM Interactive Discussion Session
1.00 – 2.00 PM Vote of Thanks Followed by Networking Lunch

A must attend event for....

Key Stakeholders Qualifying Criteria
Doctors Private medical practitioners with prior experience or intending to deploy mHealth solutions
IT Companies Companies with patented mHealth solution platforms and / or technological integration capabilities
Start-ups Start-ups with novel mHealth technology solutions
Research Institutions Hospitals having experience in delivering mHealth services
Hospitals Hospitals having experience in delivering mHealth services
Telecom Service Providers Service providers with a national reach e.g., those with high speed data transmission footprints covering remote locations

How to register?
To block your complimentary seat, please call XXXx at 99999 or click here to email. Alternatively, click here to know more and register online.

About BIRAC
Biotechnology Industry Research Assistance Council (BIRAC) a Section 25 "Not-For-Profit Company" of Government of India, registered under India Companies Act 1956, has been set up as a Department of Biotechnology’s interface agency, which serves as a single window for the emerging biotech industries. BIRAC’s focus is on empowering and enabling the biotech innovation ecosystem for affordable product development.

For more details, please visit www.birac.nic.in

About CMR
A part of CyberMedia, South Asia’s largest specialty media and media services group, CyberMedia Research (CMR) has been a front runner in market research, consulting and advisory services since 1996. CMR offers research-based insights and consulting services – market intelligence, market sizing, stakeholder satisfaction, growth opportunity identification, incubation advisory, and go-to-market services.

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