

**Job Description**

**Position:** Consultant – Graphic Designer

**Salary:** Rs 70,000/- per month consolidated.

**1. Key Responsibilities:**

- i. Creation of visual designs, graphic products such as infographics, gif videos, logo etc. that improve the effectiveness of website and enforce content standards to maintain the website appearance by incorporating functionalities and features into websites.
- ii. To design the responsive, cross browser, cross platform and effective website layout/templates by using latest technologies and tools i.e. HTML, CSS, HTML5, CSS3, Bootstrap, jQuery, JavaScript, Dreamweaver & Photoshop.
- iii. To prepare design plans, web structure, wireframes, design templates, user flows, process flows and site maps to communicate interaction and design ideas.
- iv. To generate creative ideas for making innovative websites
- v. Knowledge of Search Engine Optimization (SEO) principles and ensuring that application will adhere to them.
- vi. Benchmarking with international web protocols, standards, and technologies.
- vii. Proficiency in graphic design software including Adobe Photoshop, Adobe Illustrator, Corel Draw and other visual design tools.
- viii. Conceptualize original website design ideas that bring simplicity and user friendliness to complex roadblocks.

**1. Essential Qualifications:**

Graduate in any Discipline.

**2. Experience:**

Minimum 04 years of experience in visual design and/or front-end development for World Wide Web.

**3. Age Limit**

35 years