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| <b>Positions:</b> Associate Consultant -Science Communications and Outreach  |   | <b>Position Code:</b> CON-60 |
| <b>No of Positions:</b> 01 (One)   |   |                              |
| <b>Duration:</b> The engagement is contractual initially for a period of one year and extendable based on performance and need of Department.  |   |                              |
| <b>Consolidated Fee:</b> The Consolidated fee for Associate Consultant shall be Rs.75,000/- per month.   |   |                              |
| <b>Job Description:</b> BIRAC is seeking a passionate and experienced professional to join our team as Associate Consultant- Science Communications. The incumbent will play a critical role in developing and executing science communication strategies to promote BIRAC's initiatives, achievements, and contributions to the biotechnology sector.   |   |                              |
| <b>Key Responsibilities:</b> <ul style="list-style-type: none"> <li>Develop and implement a comprehensive science communication strategy aligned with BIRAC's mission, objectives, and target audience.</li> <li>Create engaging and informative content, including press releases, articles, blogs, social media posts, newsletters, and multimedia materials, to communicate BIRAC's activities, programs, and impact to diverse stakeholders.</li> <li>Collaborate with internal teams to identify and prioritize key messages and themes for communication, ensuring consistency and alignment with organizational goals.</li> <li>Proactively identify media opportunities and develop relationships with journalists, bloggers, influencers, and other media contacts to secure coverage of BIRAC's initiatives and achievements.</li> <li>Manage BIRAC's digital and social media platforms, including website, LinkedIn, Twitter, Facebook, and YouTube, to disseminate information, engage with stakeholders, and build a strong online presence.</li> <li>Coordinate and support the organization of events, workshops, webinars, and other outreach activities to promote BIRAC's programs and initiatives.</li> <li>Provide strategic guidance and support to internal stakeholders on science communication best practices, messaging, and content development.</li> <li>Monitor and analyze media coverage and social media metrics to evaluate the effectiveness of communication efforts and identify areas for improvement.</li> <li>Stay informed about trends, developments, and best practices in science communication, and incorporate innovative approaches and tools to enhance BIRAC's communication efforts.</li> <li>Ensure compliance with relevant policies, guidelines, and regulations related to communication and media relations.</li> </ul> | <b>Essential Qualifications:</b> <p>Four (04) Year Bachelor's Degree /Master's Degree in Biotechnology, Life Sciences, Natural Sciences, Pharmaceutical Sciences, Management, Mass Communication, Public Policy or other allied fields relevant to science communication or innovation management.</p> <p><b>Desirable Qualifications:</b> PhD or additional qualifications in biotechnology or life sciences preferred.</p> <p><b>Experience:</b></p> <p><b>Associate Consultant:</b> Post qualification, between 3 years to 10 years with minimum 2 years of in science communication, public relations, media relations, or related roles, preferably in the biotechnology or life sciences sector.</p> <p><b>Key Competencies:</b></p> <ul style="list-style-type: none"> <li>Strong writing, editing, content creation skills, with an ability to distill complex scientific information into clear and compelling messages for diverse audiences.</li> <li>Proven track record of developing and implementing successful communication strategies and campaigns, including digital and social media initiatives.</li> <li>Excellent interpersonal and networking skills, with the ability to build and maintain relationships with internal and external stakeholders.</li> <li>Creative thinker with a passion for science, innovation, startup and incubation ecosystem.</li> <li>Ability to work effectively in a fast-paced, collaborative environment and manage multiple projects simultaneously with minimal guidance.</li> </ul> <p><b>Maximum Age:</b> 45 Years as on closing date of application.</p> |                              |

**\*\*The total number of vacancies indicated in this advertisement may increase/ decrease/ cancelled, if need so arises at the discretion of BIRAC.**