FEMTECH APPLICATION GUIDELINES

Application Open until: **23 Nov 2026**

BIRAC Femtech call is to support women founders developing innovative solutions in this sector. The initiative aims to support and encourage women founder to develop/scale innovations in areas such as reproductive and sexual health, fertility, maternal care, menstrual health, menopause, cancer and related women health issues. This national call seeks to nurture innovation, entrepreneurship, and also accelerate the development of mature impactful solutions addressing women's unmet healthcare needs.

1. Objectives

Supporting women led start-ups who may be at different stages of growth (early to scale up stage) through investment opportunities, market and technology linkages at ecosystem level

2. Eligibility

- Startups with an Indian woman founder/co-founder/ CXO, registered as an Indian entity (Private Limited Company, LLP, or equivalent), in accordance with the DPIIT definition of a startup.

- At least 51% shareholding held by Indian citizen(s). A company is considered as 'owned' by resident Indian citizen(s) if minimum 51% of the capital is beneficially owned by resident Indian citizen(s) and / or Indian companies, which are ultimately owned and controlled by resident Indian citizens.

4. Femtech Areas *including:*

- Reproductive and sexual health
- Maternal and prenatal care
- Menopause and hormonal health
- Women's health diagnostics
- Breast and gynecological health / women cancer
- Digital health, AI for Women
- Women's mental health and well-being
- Others

5. Indicative Assessment Parameters

Assessment Area	Key Considerations

Value Proposition	Unmet need, solution, differentiation and potential value.
Technology / Product Development	Stage of development, validation, maturity
Market & Commercial demand	Customer needs, target market, business model, traction and growth potential, as applicable.
Team & Execution Capability	Team expertise, capabilities, resources and ability to advance the venture.
Regulatory, IP & Scale-up Readiness	Relevant IP, regulatory considerations and requirements for further development, commercialization or scale-up, as applicable.

6. Key Dates & Contact

- Application Deadline: 23rd Nov, 2026
- For any queries, please write to: Dr. Shalini Singh,
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